

# **Nicholas Bott**

Senior Designer / Art Director

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# **Summary**

Hello, I'm Nic, a Senior Designer with 12+ years of experience. I blend strategy with style to create work that's as smart as it is striking. I'm currently looking for my next stage of design, and am excited to pursue new opportunities.

## **Professional Skills**

- Well-versed in all manner of design areas (web, graphic, UI/UX, motion, video, etc.)
- Typography and layout
- Illustration and color theory
- · Photography and videography
- HTML/CSS
- Advanced experience with Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects, Premier)
- Figma/Invision prototyping

# **Competencies**

- · Creative problem solving
- Collaborative teamwork and communication
- Project management
- Stakeholder and client communication
- Leadership and ownership
- · Trustworthy and dependable

# Languages

- English (native)
- Portuguese (proficient)
- Spanish (novice)

## **Hobbies**

- Watching and playing sports
- Outdoor activities
- Family time with wife and kids
- Craft brewing
- Pottery and ceramics



Scan to view my portfolio!

# **Work Experience**

Present – Nov 2021, Oct 2020 –

Aug 2019

#### **Red Olive Marketing**

## Senior Designer, Designer

- Supported design strategy and multimedia support for web and brand projects across diverse industries, delivering collaborative user-centered experiences.
- Collaborated closely with cross-functional teams including developers and marketers to craft cohesive visual systems and campaign assets.
- Played a key role in refining internal design processes, creating photography and videography media to help elevate the overall creative output of the agency.
- Nov 2021 Jun 2021

#### Midnight Management Services Group

#### Art Director

- Led the visual development of brand assets, multimedia and product interfaces, balancing regulatory clarity with modern aesthetics to build trust and usability.
- Collaborated with product, marketing, and engineering teams to design intuitive dashboards, onboarding flows, and investor-facing materials.
- Jun 2021 -Oct 2020

#### Ready Alliance Group

#### **Senior Designer**

- Designed and executed cohesive branding and packaging solutions for emergency preparedness products.
- Partnered with cross-functional teams to develop print collateral, digital design campaigns, and product catalogs that drove customer engagement and supported sales initiatives.
- Aug 2019 Feb 2018

#### Sunwarrior

#### Designer

- Created compelling packaging, promotional assets, and digital content that aligned with Sunwarrior's plant-based lifestyle brand and resonated with health-conscious
- Supported marketing campaigns with visually engaging graphics for email, social media, web, and print, contributing to increased brand visibility and customer engagement.
- Feb 2018 Dec 2015

#### Akiri

#### Graphic Designer

- Designed intuitive user interfaces for web and mobile applications, focusing on clarity, accessibility, and user trust in complex financial workflows.
- Collaborated with developers to implement scalable design systems, ensuring consistency and efficiency across multi-platform fintech products.
- Dec 2015 Jan 2014

## Weber State University

### Junior Designer

 Assisted in the creation of print and digital materials for campus events, academic programs, and departmental communications, maintaining brand consistency across all platforms.

## Education

Aug 2013 – May 2015

### Weber State University

# **Bachelor of Fine Arts, Graphic Design**

- Graduated Summa Cum Laude
- Selected first year of eligibility for fine arts program