



# Nicholas Bott

Senior Designer / Art Director

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## Summary

Hello, I'm Nic, a Senior Designer with 12+ years of experience. I blend strategy with style to create work that's as smart as it is striking. I'm currently looking for my next stage of design, and am excited to pursue new opportunities.

## Professional Skills

- Well-versed in all manner of design areas (web, graphic, UI/UX, motion, video, etc.)
- Typography and layout
- Illustration and color theory
- Photography and videography
- HTML/CSS
- Advanced experience with Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects, Premier)
- Figma/Invision prototyping

## Competencies

- Creative problem solving
- Collaborative teamwork and communication
- Project management
- Stakeholder and client communication
- Leadership and ownership
- Trustworthy and dependable

## Languages

- English (native)
- Portuguese (proficient)
- Spanish (novice)

## Hobbies

- Watching and playing sports
- Outdoor activities
- Family time with wife and kids
- Craft brewing
- Pottery and ceramics



Scan to view  
my portfolio!

## Work Experience

- Present – Nov 2021, Oct 2020 – Aug 2019**  
**Red Olive Marketing**  
**Senior Designer, Designer**
  - Supported design strategy and multimedia support for web and brand projects across diverse industries, delivering collaborative user-centered experiences.
  - Collaborated closely with cross-functional teams including developers and marketers to craft cohesive visual systems and campaign assets.
  - Played a key role in refining internal design processes, creating photography and videography media to help elevate the overall creative output of the agency.
- Nov 2021 – Jun 2021**  
**Midnight Management Services Group**  
**Art Director**
  - Led the visual development of brand assets, multimedia and product interfaces, balancing regulatory clarity with modern aesthetics to build trust and usability.
  - Collaborated with product, marketing, and engineering teams to design intuitive dashboards, onboarding flows, and investor-facing materials.
- Jun 2021 – Oct 2020**  
**Ready Alliance Group**  
**Senior Designer**
  - Designed and executed cohesive branding and packaging solutions for emergency preparedness products.
  - Partnered with cross-functional teams to develop print collateral, digital design campaigns, and product catalogs that drove customer engagement and supported sales initiatives.
- Aug 2019 – Feb 2018**  
**Sunwarrior**  
**Designer**
  - Created compelling packaging, promotional assets, and digital content that aligned with Sunwarrior's plant-based lifestyle brand and resonated with health-conscious consumers.
  - Supported marketing campaigns with visually engaging graphics for email, social media, web, and print, contributing to increased brand visibility and customer engagement.
- Feb 2018 – Dec 2015**  
**Akirix**  
**Graphic Designer**
  - Designed intuitive user interfaces for web and mobile applications, focusing on clarity, accessibility, and user trust in complex financial workflows.
  - Collaborated with developers to implement scalable design systems, ensuring consistency and efficiency across multi-platform fintech products.
- Dec 2015 – Jan 2014**  
**Weber State University**  
**Junior Designer**
  - Assisted in the creation of print and digital materials for campus events, academic programs, and departmental communications, maintaining brand consistency across all platforms.

## Education

- Aug 2013 – May 2015**  
**Weber State University**  
**Bachelor of Fine Arts, Graphic Design**
  - Graduated Summa Cum Laude
  - Selected first year of eligibility for fine arts program